

GİT109 - HISTORY OF CIVILIZATION - Güzel Sanatlar Fakültesi - Görsel İletişim Tasarımı Bölümü

General Info

Objectives of the Course

The aim of the History of Civilization course is to enable students to analyze the cultural, social, artistic, and intellectual transformations that have spanned from the dawn of human history to the modern world. By examining how civilizations have been shaped by geography, climate, modes of production, intellectual revolutions, artistic movements, and symbolic narratives, the course aims to provide students with a historical perspective on visual culture, design thinking, and symbolic communication.

Course Contents

.This course examines the reasons for the emergence of civilizations, their cultural codes, and the transformation of artistic and intellectual structures throughout history, spanning from the dawn of human history to the present day. The role of geography and climate in the formation of civilizations; the transition from hunter-gathererism to the agricultural revolution; the foundations of the civilizations of Mesopotamia, Egypt, Ancient Greece, and Rome; the religious and symbolic world of the Middle Ages; the visual and intellectual transformation of the Renaissance; the Enlightenment and the Scientific Revolution; the rise of modern society after the Industrial Revolution; and 20th-century artistic movements form the main focus of the course. The course focuses on analyzing how concepts such as visual language, iconography, symbolism, propaganda, aesthetic understanding, and information production, which have developed throughout history, have evolved into contemporary design.

Recommended or Required Reading

Genel Uygarlık Tarihi - Editör Prof.Dr. Taciser SİVAS T.C. ANADOLU ÜNİVERSİTESİ YAYINI NO: 2964/2019

Planned Learning Activities and Teaching Methods

.Oral Presentation Visual Presentation Reading and Source Analysis Visual Culture Comparisons Discussion and Critical Evaluation Mid-Term Short Analysis Assignments Midterm and Final Presentations

Recommended Optional Programme Components

Students are expected to attend classes regularly, come prepared for the topics in advance, and actively participate in discussions

Instructor's Assistants

No Assistants

Dersi Veren Öğretim Elemanları

Prof. Dr. Göksel Şimşek

Program Outcomes

1. Explain the fundamental historical, geographical, and cultural processes that influenced the emergence of civilizations. (Geography-climate relationships, evolution, social organization, production relations)
2. Analyzes the intellectual structures, social organizations and cultural transformations of historical periods.
3. Evaluates the scientific, artistic and philosophical contributions of different civilizations to human history.
4. Can relate the origins of modern civilizations to past civilizations.
5. It develops a broad historical perspective by interpreting the cause-effect relationships between historical developments.

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	4,00
Ödev	12	2,00
Final	1	4,00
Ara Sınav Hazırlık	2	8,00
Teorik Ders Anlatım	3	3,00
Diğer	2	6,00
Ders Öncesi Bireysel Çalışma	1	3,00
Derse Katılım	3	7,00

Activities	Weight (%)
Ara Sınav	40,00
Final	60,00

[illegible]

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22	P.O. 23	P.O. 24	P.O. 25	P.O. 26	
L.O. 2	3	3	4	2	2	1	3	1	1	1	4	2	2	3									1		3	3	
L.O. 3	2	2	2	2	2	1	1	1	1	2	4	5	3	2									1		2	3	
L.O. 4	4	2	3	2	1	1	5	2	1	2	1	4	3	1											1	3	3
L.O. 5	5	3	4	1	1	1	1	1	1	3	1	1	4	1											1	3	5

Table :

- P.O. 1 :** Has a technical and theoretical command of the historical development of the field of Visual Communication Design.
- P.O. 2 :** Describes concepts, ideas, facts, and problems related to the field and perceives them multidimensionally.
- P.O. 3 :** Possesses proficiency in problem-solving skills, techniques, and methods, along with the ability to apply the terminology that evaluates art and design on a common basis.
- P.O. 4 :** Has technological and theoretical knowledge, equipment, and aesthetic awareness related to the field.
- P.O. 5 :** Utilizes the knowledge acquired from various branches of art and design with an interdisciplinary approach to contribute to the development of the field.
- P.O. 6 :** Understands the transformation and development processes of the discipline of Graphic Design from past to present and applies this knowledge to current problems.
- P.O. 7 :** Understands the transformation and development processes of the media field from past to present and applies this knowledge to current problems.
- P.O. 8 :** Can analyze and implement solutions for two-dimensional, three-dimensional, and four-dimensional design problems.
- P.O. 9 :** Can theoretically and philosophically justify their practical implementations.
- P.O. 10 :** Acquires application and communication skills to present their designs effectively.
- P.O. 11 :** Has the ability to comprehend and reflect the visual language of art and design, including aesthetic sensitivity, in their work.
- P.O. 12 :** Possesses the ability to utilize different artistic and industrial production techniques.
- P.O. 13 :** Acquires theoretical knowledge to explain meaning and signification in visual communication.
- P.O. 14 :** Understands the advertising campaign process and can develop visual applications.
- P.O. 15 :** Has proficiency in internet and new media theories and applications.
- P.O. 16 :** Can define the sociological, philosophical, and historical process of human existence in a cultural dimension.
- P.O. 17 :** Analyzes organic and geometric forms of the human body and recognizes and applies the concept of volume that gives a sense of the third dimension on a two-dimensional surface.
- P.O. 18 :** Utilizes current computer technologies relevant to their field.
- P.O. 19 :** Conducts natural and artificial object studies related to vision and form.
- P.O. 20 :** Theoretically defines media, communication, and artistic processes and develops strategies.
- P.O. 21 :** Produces original ideas and solutions within the framework of project requirements.
- P.O. 22 :** Develops communication strategies focused on target audiences, products/services, and market needs.
- P.O. 23 :** Effectively produces designs using all types of visual media, from freehand drawing to computer graphics.
- P.O. 24 :** Adapts the knowledge and skills acquired during education to the industry.
- P.O. 25 :** Possesses fundamental knowledge of artistic practices and design.
- P.O. 26 :** Engages in both intra-disciplinary and interdisciplinary collaboration.
- L.O. 1 :** Explain the fundamental historical, geographical, and cultural processes that influenced the emergence of civilizations. (Geography-climate relationships, evolution, social organization, production relations)
- L.O. 2 :** Analyzes the intellectual structures, social organizations and cultural transformations of historical periods.

- L.O. 3 :** Evaluates the scientific, artistic and philosophical contributions of different civilizations to human history.
- L.O. 4 :** Can relate the origins of modern civilizations to past civilizations.
- L.O. 5 :** It develops a broad historical perspective by interpreting the cause-effect relationships between historical developments.